



Plagiarism Checker Plus

BRAND KIT · OCTOBER 2026

Everything you need to present our brand.

Logos, colours, banners, screenshots and ready-to-paste
descriptions for directories, social profiles and partners.

plagiarismcheckerplus.com

A plagiarism checker and AI detector that shows its work.

Plagiarism Checker Plus checks any text for plagiarism and AI writing in one report. Every matching passage is linked to its source, and every sentence gets its own AI likelihood.

What makes it different

- ✓ Every matching source is linked, not only a percentage
- ✓ A score for every sentence, so you see where a result comes from
- ✓ Plagiarism and AI detection in one report
- ✓ Free first check with no sign-up

Where it works

- ✓ Web app
- ✓ Google Docs add-on
- ✓ Chrome extension
- ✓ REST API

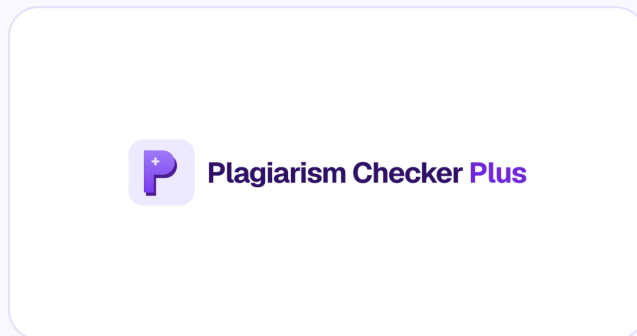
Site languages: English, Spanish, Portuguese, German, Polish and Dutch.

Basic facts

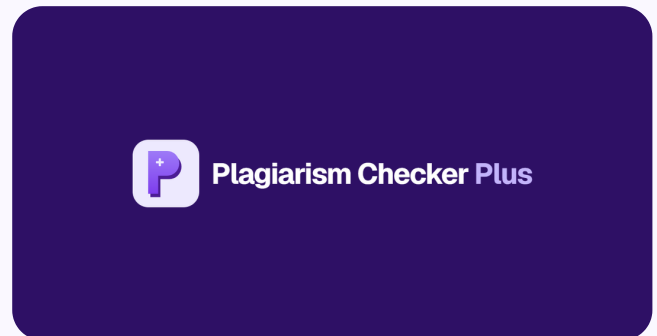
Product name	Plagiarism Checker Plus
Website	https://plagiarismcheckerplus.com
Web app	https://app.plagiarismcheckerplus.com
Pricing model	Freemium: free first check, free account, paid plans
Pricing page	https://plagiarismcheckerplus.com/pricing
Never write	PCP, PlagiarismCheckerPlus, Plagiarism Checker+

The mark and the wordmark

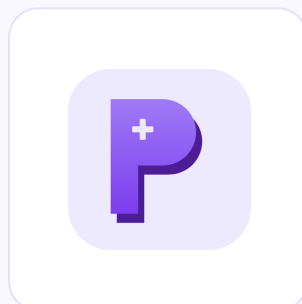
The icon is a violet letter P with a plus sign on a light violet tile. Use the wordmark when there is room for the name.



Wordmark on light backgrounds



Wordmark on dark backgrounds



Icon, rounded



Icon, square (for round avatars)



Stacked, light



Stacked, dark

Do

- ✓ Keep clear space around the icon equal to a quarter of its width
- ✓ Use the white wordmark on dark or photo backgrounds
- ✓ Use the square icon where the site crops avatars to a circle

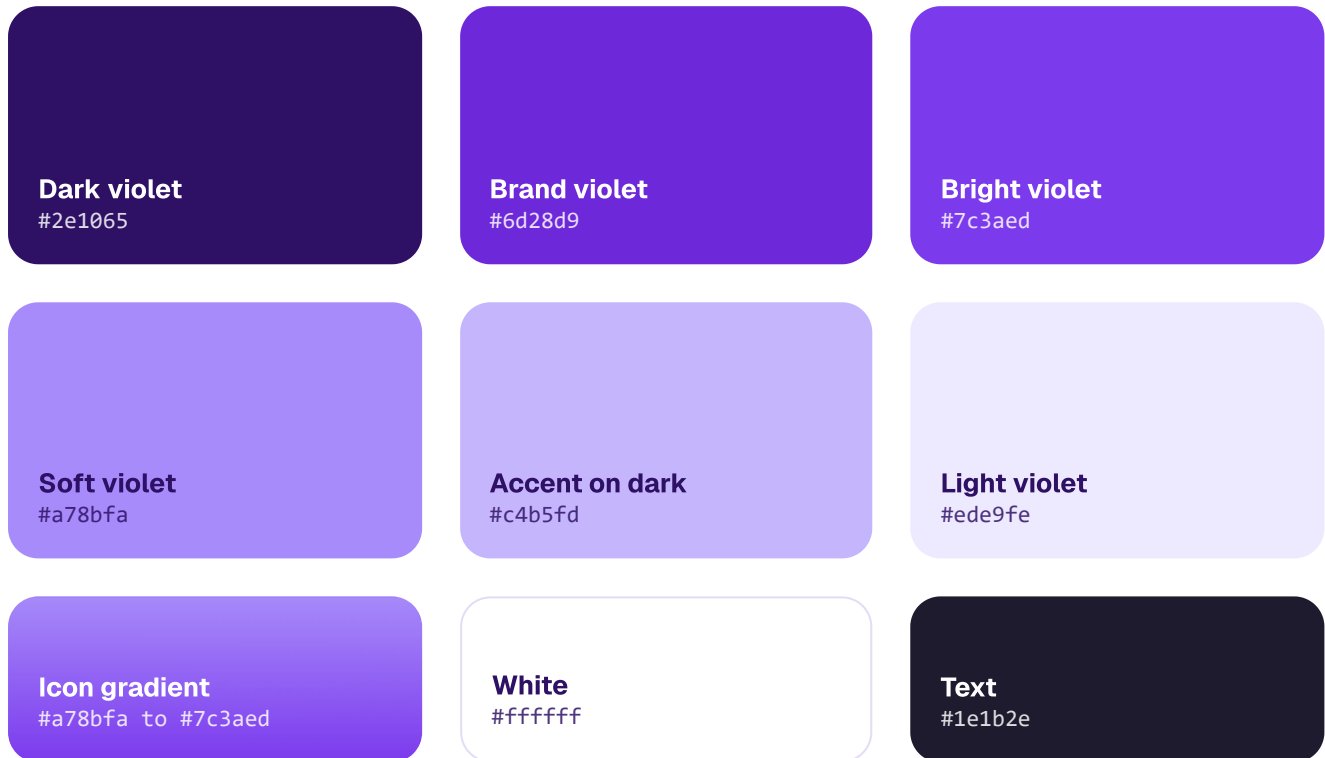
Do not

- ✗ Stretch, rotate or recolour the logo
- ✗ Place the dark wordmark on a dark background
- ✗ Rebuild the name in another font

Files: [logos/](#) has the icon in 12 sizes from 16 to 1024 px, the wordmark in four colour versions and three sizes, the stacked logo and two SVG icons.

Violet, with plenty of white

One colour family carries the brand. Dark violet for backgrounds and headings, brand violet for buttons and links, light violet for tiles.



Typeface: Geist

Check your writing

Every source linked. A score for every sentence.

Body text is set in Geist Regular or Medium at a comfortable size with generous line spacing. Headings are Bold with tight letter spacing.

Fallbacks when Geist is not available: Inter, then Arial.

One line, in five lengths

Pick the longest one that fits the field. All of them lead with the words people search for: plagiarism checker and AI detector.

Up to 30 characters

25 characters

Plagiarism and AI checker

Up to 40 characters

39 characters

Free plagiarism checker and AI detector

Up to 60 characters

53 characters

Free plagiarism checker and AI detector in one report

Up to 80 characters

70 characters

Check any text for plagiarism and AI writing, with every source linked

Up to 100 characters

83 characters

Plagiarism checker and AI detector: every source linked, a score for every sentence

Short profile lines

X bio

Free plagiarism checker and AI detector. Every source linked, a score for every sentence. Guides and news on academic integrity. plagiarismcheckerplus.com

LinkedIn tagline

Plagiarism checker and AI detector for students, teachers and writers. Every source linked. Free first check.

Ready to paste

Copy these exactly. The same wording on every site helps search engines and AI assistants recognise the brand.

One line

85 characters

Check text for plagiarism and AI writing in one report. Free first check, no sign-up.

Short

145 characters

Free plagiarism checker and AI detector. See every matching source and an AI score for each sentence in one report. First check free, no sign-up.

Medium

243 characters

Plagiarism Checker Plus checks any text for plagiarism and AI writing in a single report. Every matching passage is linked to its source, and each sentence gets its own AI likelihood. The first check is free with no sign-up, up to 1,000 words.

Standard

about 75 words

Plagiarism Checker Plus is a plagiarism checker and AI detector for students, teachers and writers. Paste your text to see which passages match other sources, with a link to each one, and which sentences read as AI-written. Both checks run in one report. It also includes a grammar checker and a citation generator. The first check is free with no sign-up, up to 1,000 words, and a free account includes 3,000 words a month.

The long version

Long

about 185 words

Plagiarism Checker Plus checks writing for plagiarism and AI-generated text in a single scan. The plagiarism report links every matching passage to its source, so you can see the original and decide whether to quote, cite or rewrite. The AI detector gives an overall score and a likelihood for every sentence, so you can see which parts drive the result instead of guessing from one number.

The same account includes a grammar checker for spelling, grammar and punctuation, and a citation generator for APA, MLA, Chicago, Harvard, IEEE, AMA and ACS.

You can use it on the web, inside Google Docs with the add-on, on any web page with the Chrome extension, or from your own software through the API.

A first plagiarism check and a first AI check are free with no account, up to 1,000 words each. A free account includes 3,000 words a month. Paid plans add longer documents, folders and API access.

An AI score is a probability, not proof, and should never be the only basis for an academic integrity decision. Your text is never used to train AI models.

Feature bullets

- ✓ Plagiarism checker with every source linked
- ✓ AI detector with a score for every sentence
- ✓ Plagiarism and AI check in one report
- ✓ Grammar, spelling and punctuation checker
- ✓ Citation generator in seven styles
- ✓ Google Docs add-on and Chrome extension
- ✓ REST API
- ✓ Free first check with no sign-up

The free tier, in facts

- ✓ First plagiarism check free, up to 1,000 words
- ✓ First AI check free, up to 1,000 words
- ✓ No sign-up for the first check
- ✓ Free account: 3,000 words a month
- ✓ Paid plans: longer documents, folders, API access

Who it is for, and how they find us

Students

Check an essay or paper for uncited passages and AI-like sentences before you submit it.

Teachers

See which sentences to ask a student about. A score is a reason to talk, not proof.

Writers and editors

Check an article for copied text and AI-written passages before it is published.

SEO and content teams

Check freelancer and agency drafts for originality before they go live.

Developers

Add plagiarism and AI detection to your own product with the REST API.

Categories

Primary: Plagiarism Checker. If the site does not have it: AI Detection, then Writing Tools, then Education.

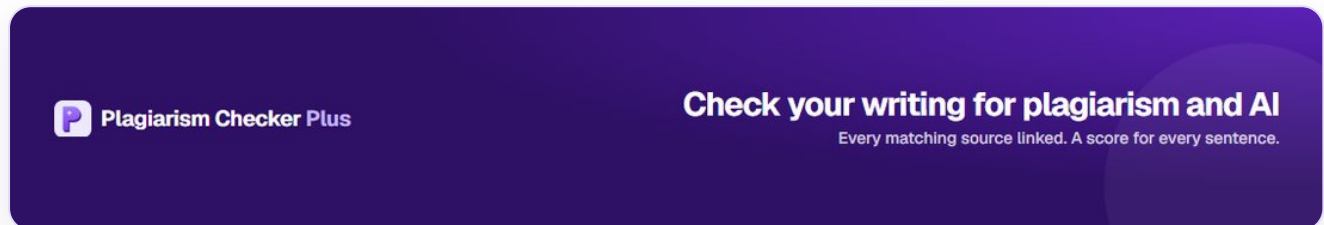
Secondary: AI Content Detection, Grammar Checker, Citation Tools, Education Technology, Productivity, Browser Extensions, Developer Tools.

Tags, most important first

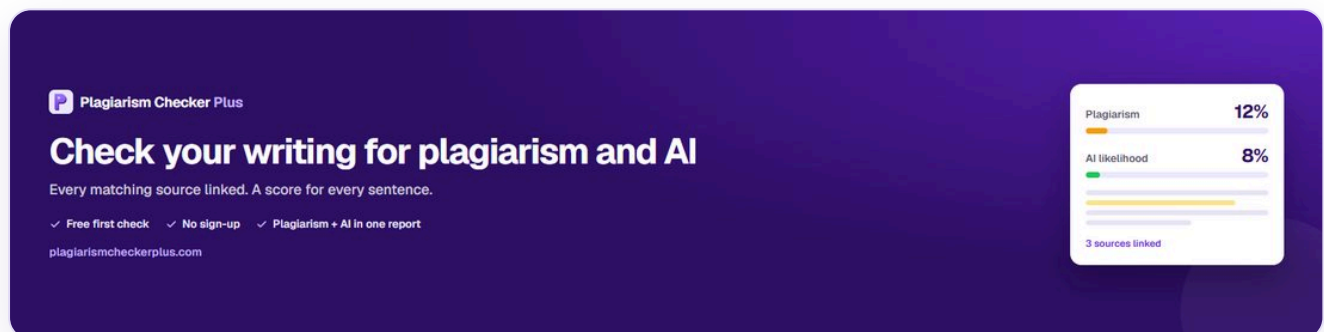
plagiarism checker AI detector AI content detector free plagiarism checker
ChatGPT detector AI checker plagiarism detection originality checker essay checker
grammar checker citation generator academic integrity Google Docs add-on
Chrome extension plagiarism API AI detection API writing tools education

Covers for every profile

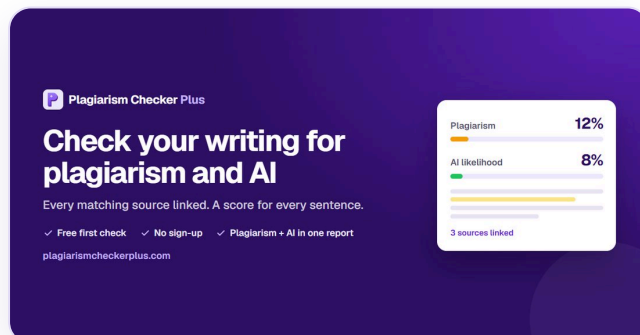
Fourteen ready sizes in `banners/`. One headline, one sub-line, the same on all of them.



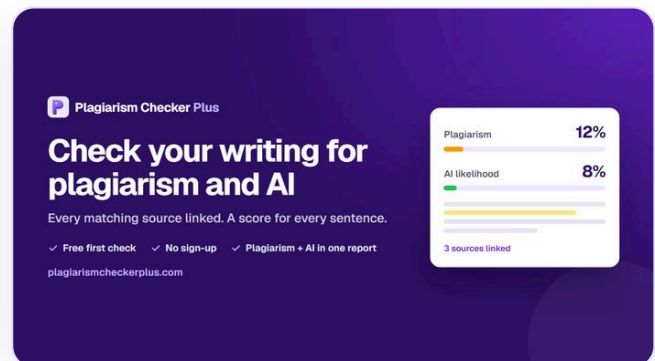
LinkedIn company cover · 1128 × 191 (the same layout is used for the 1200 × 300 email header)



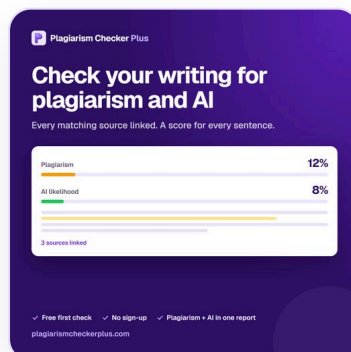
LinkedIn personal cover · 1584 × 396



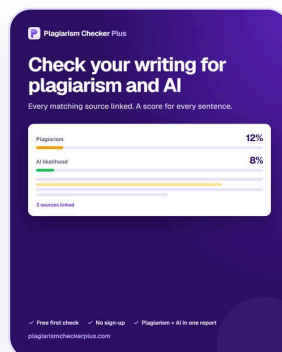
Link preview · 1200 × 630



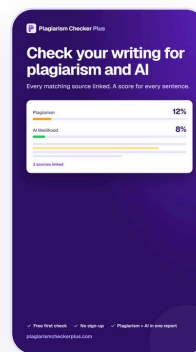
YouTube thumbnail · 1280 × 720



Square post · 1200 × 1200



Portrait · 1080 × 1350



Story · 1080 × 1920

Which file goes where

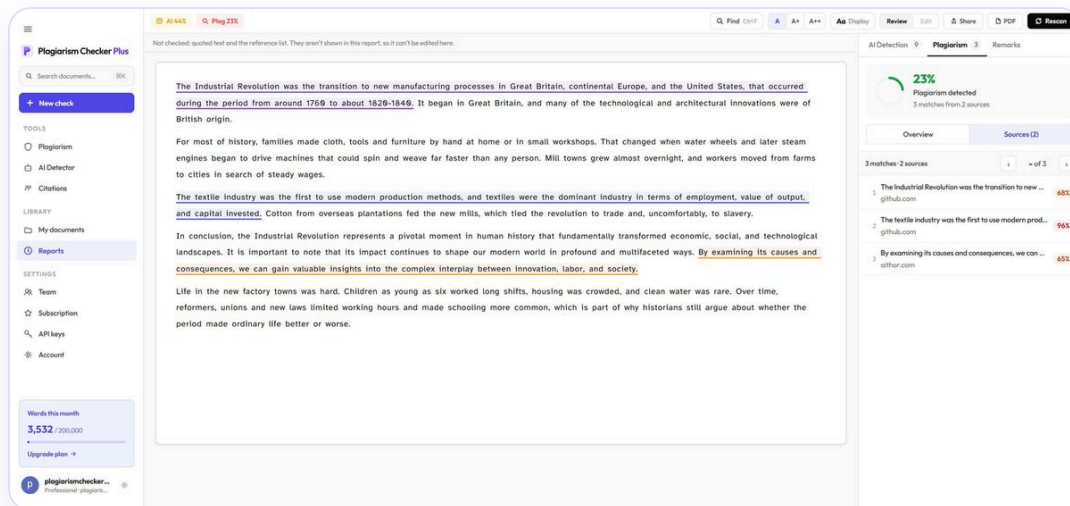
WHERE	SIZE	FILE NAME ENDS WITH
Square logo or avatar, any site	512 × 512	logo-icon-512.png
Avatar cropped to a circle (X, LinkedIn, YouTube)	800 × 800	logo-icon-square-800.png
Wide logo on a white page	1200 × 300	logo-wordmark-on-white-1200x300.png
Wide logo on a dark page	1200 × 300	logo-wordmark-white-transparent-1200x300.png
Link preview and general cover	1200 × 630	banner-og-social-share-1200x630.png
X (Twitter) header	1500 × 500	banner-x-twitter-header-1500x500.png
LinkedIn company cover	1128 × 191	banner-linkedin-company-cover-1128x191.png
LinkedIn personal cover	1584 × 396	banner-linkedin-personal-cover-1584x396.png
Facebook cover	1640 × 624	banner-facebook-cover-1640x624.png
YouTube channel art	2560 × 1440	banner-youtube-channel-art-2560x1440.png
YouTube or video thumbnail	1280 × 720	banner-youtube-thumbnail-1280x720.png
Product Hunt gallery, first image	1270 × 760	banner-product-hunt-gallery-1270x760.png
Slide or 16:9 hero	1920 × 1080	banner-presentation-1920x1080.png
Feature graphic	1024 × 500	banner-feature-graphic-1024x500.png
Square social post	1200 × 1200	banner-square-post-1200x1200.png
Portrait post	1080 × 1350	banner-portrait-post-1080x1350.png
Story or Reel cover	1080 × 1920	banner-story-1080x1920.png
Email header	1200 × 300	banner-email-header-1200x300.png

Every file name starts with `plagiarism-checker-plus-`. Keep the names as they are: some directories show the file name, and image search reads it.

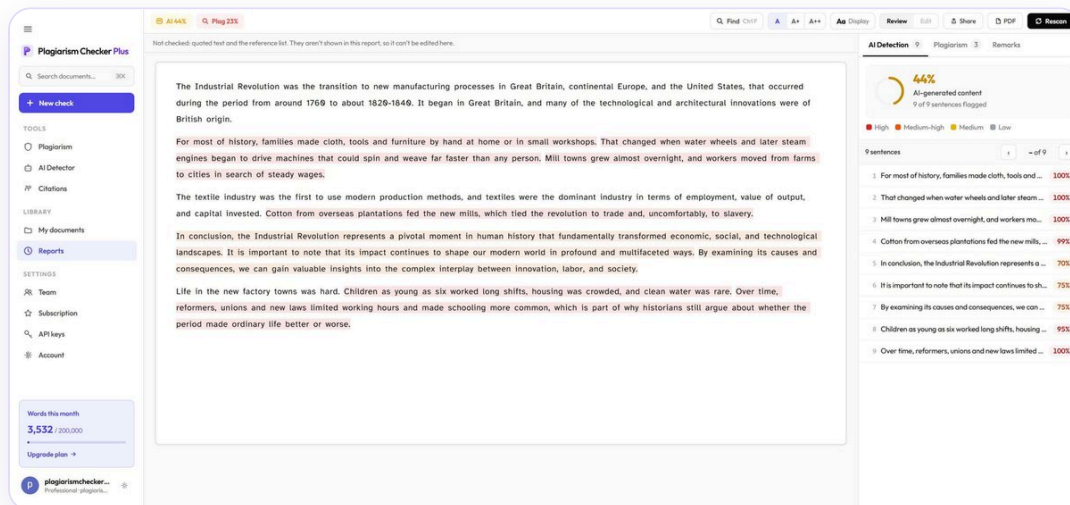
08 · PRODUCT SCREENSHOTS

Show the report

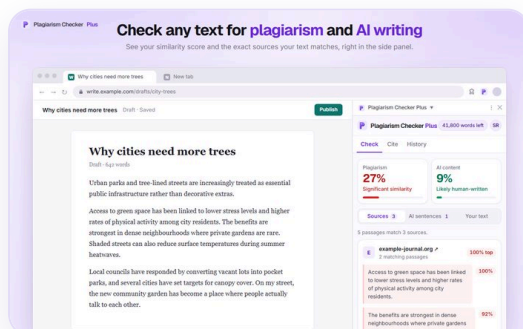
Fifteen screenshots in [screenshots/](#). Lead with the web app, then the extension and the add-on.



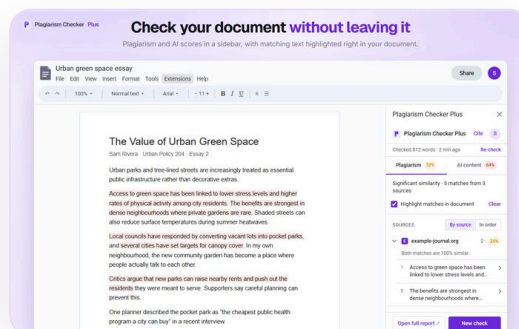
Plagiarism report: each matching passage underlined and linked to its source



AI detection report: an overall score and a likelihood for each sentence



Chrome extension



Google Docs add-on

Where everything lives

Plagiarism checker	plagiarismcheckerplus.com
AI detector	plagiarismcheckerplus.com/ai-detector
Grammar checker	plagiarismcheckerplus.com/grammar-checker
Citation generator	plagiarismcheckerplus.com/citation-generator
For students	plagiarismcheckerplus.com/plagiarism-checker-for-students
For teachers	plagiarismcheckerplus.com/plagiarism-checker-for-teachers
For content writers	plagiarismcheckerplus.com/plagiarism-checker-for-content-writers
Chrome extension	plagiarismcheckerplus.com/integrations/chrome-extension
Google Docs add-on	plagiarismcheckerplus.com/integrations/google-docs-add-on
API	plagiarismcheckerplus.com/integrations/api
Pricing	plagiarismcheckerplus.com/pricing
Guides and news	plagiarismcheckerplus.com/guides · /news

35

logo files

14

banners

15

screenshots

6

languages

Download the logos and banners at plagiarismcheckerplus.com/brand. For anything that is not there, write to us through plagiarismcheckerplus.com/contact.

